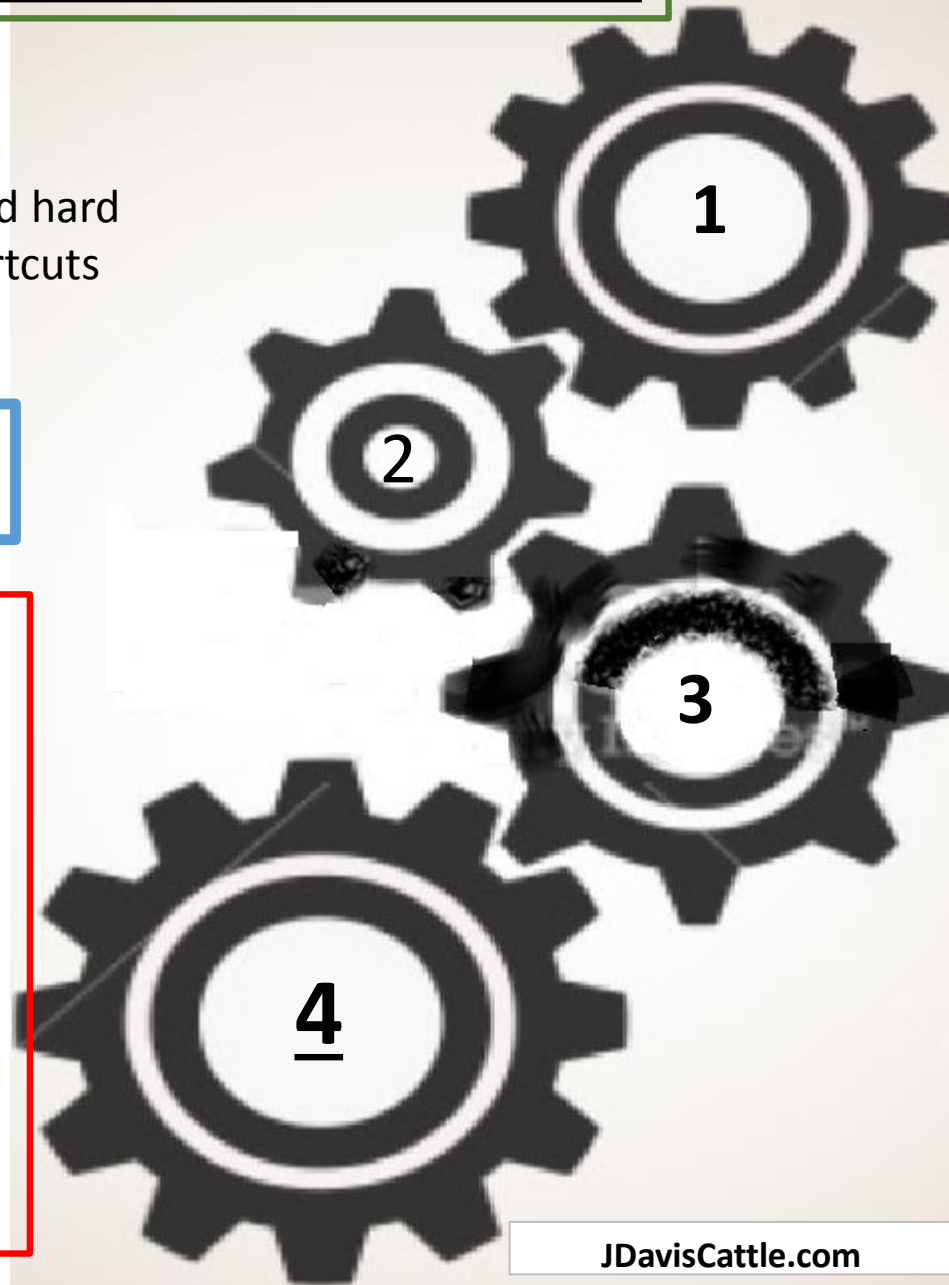


J. Davis Cattle Business Plan

Proverbs 21:5 (NLT) Good planning and hard work lead to prosperity, but hasty shortcuts lead to poverty.



JDavisCattle.com

1. Industry Segment & Marketing Plan

- Cow Calf, replacement heifer, stocker,
- Retained ownership of steers to harvest
- Drought-weather contingencies
- Sell replacement heifers

3. Forage, Feed, and Facilities Plan

- No hay-Management Intensive graze
- Forage species- Novel Fescue
- fertilize –January, February, September
- supplemental feed young females and stockers
- mineral program
- Fencing system
- Watering system
- Low Stress Cattle handling facilities & equipment

2. Genetic Plan – Crossbreeding System Angus-Brangus-Simmental

4. Cattle Production Cycle Plan

Breeding season – December-January
Pregnancy checking program- March
Backgrounding/Stocker: May- Sept.
Calving Season – Sept-October
Heifer development: May-January
Health/Vaccination program
Data Collection/Analysis
EPDs via ASA **Commercial Herd Enrollment Performance Program**